

Leading The World's Transformation



SOLAR BUSINESS CLUB



*Individual Membership
& Corporate Partnerships 2020*



SOLAR BUSINESS CLUB

What is Solar Business Club?

Solar Business Club, is a Private & Independent Human To Human Leadership Club, that brings together Trusted Leaders of Solar & CleanTech Industries with The Leaders of Financial Community and Investors, Top Corporations, Energy Companies and Utilities as well as Political Decision-Makers and Public Opinion Influencers.

Driven by the Power of **H2H (Human To Human)** and United DNA, **Solar Business Club Anticipates, Shapes, and Leads The World's transformation** in order to build **The Sustainable+ World 100** through:

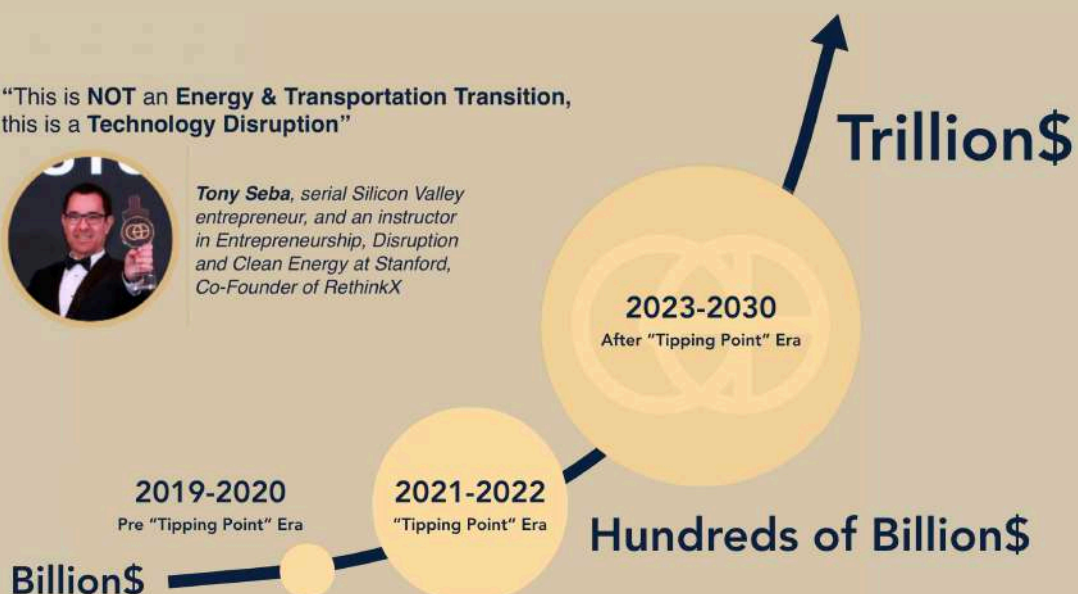
- **Strengthening personal relationships** amongst Solar & CleanTech Leaders and Leaders of Related Industries
- **Building personal relationships with Financial Leaders & Investors and Political Decision-Makers**
- **Sharing Opportunities, Exit & Transformation Strategies** with Utilities Leaders and Energy Industry Leaders
- **Erecting New: Financial Instruments, Disruptive Technologies & Business Models** that will ease/drive the World's Transformation
- **Forming Strategic Partnerships & Businesses** between Members
- **Cultivating a Solar Business Lifestyle** that combines Business with Meaningfulness and Joy
- **Empowering Leaders** from The Niche Industry to The World's Transformation Leaders
- **"Exploring/Facing Together" Opportunities but also Challenges** related to CleanTech Disruption & Exponential Growth
- **Building a Leadership Group that Leads CleanTech Disruption & The World's Transformation!**

Leading The World's Transformation

"This is **NOT** an **Energy & Transportation Transition**, this is a **Technology Disruption**"



Tony Seba, serial Silicon Valley entrepreneur, and an instructor in Entrepreneurship, Disruption and Clean Energy at Stanford, Co-Founder of RethinkX





SOLAR BUSINESS CLUB

Structure & Leadership

Solar Business Club's Secretariat is Headquartered in UAE and has its Regional Offices on all continents with its major tasks consist on administrative, organizational & logistics aspects of functioning of The Club.

Solar Business Club's Structure is divided into Chapters & Cross-Chapter Task Forces:

- **Thematic Chapters:** (see their Leaders [here](#))
 - CleanTech Disruption Chapter (CDC)
 - CleanTech & Financial Leaders Chapter (CFLC)
 - H2H & Solar Business Lifestyle Chapter (H2H)
- **Territorial Chapters:** Regional & National Chapters (see their Leaders [here](#))
- **Cross-Chapter Task Forces** (see Task Forces and their Leaders [here](#))

Respectively to [Solar Business Club's Membership Rules](#), every **Full, Premium & Elite Member can join** and take active part in activities of the above Chapters & Task Forces accordingly to her/his interest.

The Club also features its High-Level "**Chairpersons & CEOs Enclave**" exclusively reserved to **Premium & Elite Members:** Founders & Owners of Solar & CleanTech Companies as well as C-Level Executives in these companies.

As a Private Membership Club, Solar Business Club will always be keeping its independent status, thus all businesses that will arise through and/or thanks to The Club will be set up & run as independent entities.



Task Forces

Under CleanTech Disruption Chapter



SBC CleanTech StartUP Hub



SBC Quality Seal (SBC Q-SEAL)



Floating Solar



Storage, Mini-grid, Smart Energy, Digitalization & Artificial Intelligence



eMobility & Charging Infrastructure Leaders



Downstream Leaders



Equipment Manufacturers, Material & Components Suppliers



Hydrogen Leaders



CleanTech Recycling Leaders



Energy Efficiency Leaders

Under CleanTech & Financial Leaders Chapter



Financial & Investors Communities Exchange Platform



From Billion\$ To Trillion\$ Summits Series Program Committee



CleanTechCoin

Under Human To Human & Solar LifeStyle Chapter



SBC Global MBA Leadership Program, Education & Capacity Building



Empowering Leaders



Empowering Women



Empowering Disabled People



Solar Sport Stars & Artists Initiative



Right To Energy

Cross-Chapter Task Forces



The Joint Strategy 2030



Utilities & Energy Companies Leaders



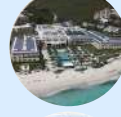
Political Decision-Makers Exchange Platform



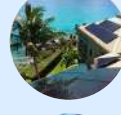
Architects, Construction, Real Estate & Leaders



Agriculture Industry & CleanTech Leaders



Hospitality Industry & CleanTech Leaders



CleanTech on Emerging Island Countries



Comoros Islands Green Vision 2030



SOLAR BUSINESS CLUB

Masterplan 2019-2030 & The Joint Strategy 2030

Solar Business Club Activities are based on Masterplan 2019 - 2030 and following "green light" given by SBC Chairmen & CEO Global Enclave's held in Shanghai in June 2019, The Club will shape "The Joint Strategy 2030" under leadership of respective SBC Chapters & Task Forces Leaders and in close Partnership with the Industry Leaders and Leaders of International, Regional and National Industry Associations.

The Goal is to Strategize Industry Common Vision 2030 and respective Action Plan in order to Anticipate CleanTech Disruption considering Technology, Financial & New Business Models Aspects as well as Convergence of Disruptions in Other Industries (Associated Clean Technologies, IT and Digitalization or Artificial Intelligence).

Key Initiatives



THE JOINT STRATEGY 2030



FROM BILLION\$ TO TRILLION\$

Financing CleanTech Disruption



SBC CLEANTECH STARTUP HUB



SBC GLOBAL CLEANTECH MBA LEADERSHIP PROGRAM



SOLAR BUSINESS CLUB

Agenda 2020

Towards "The Joint Strategy 2030"

Accordingly to its "**Masterplan 2019-2030**", Solar Business Club events & activities during the years 2019 and 2020 focus on **shaping the future**, and aim at developing "**The Joint Strategy 2030**" hand-in-hand with the leading international, regional but also national industry organizations.

Thus, Solar Business Club Agenda 2020 features:

- **SBC "Flagship Events"** with **Summits & CleanTech Disruption Days** held worldwide and **accompanied by VIP Black-Tie Galas** covering:
 - **Financial aspects:** FROM BILLION\$ TO TRILLION\$ *Financing CleanTech Disruption Summits*
 - **Technology aspects:** CleanTech Disruptors Summits, CleanTech StartUP Summits & Workshops, Equipment & Materials Suppliers World Strategy Summit, Downstream Leaders & Corporates World Strategy Brainstorm and more
 - **SBC Empowering Leaders Events**
 - Empowering Women in CleanTech Summits
 - Empowering Leaders Trainings & Workshops
- **Other events & activities:**
 - **Joint Events** with the leading events organizers but also industry organizations
 - **Solar Business Club Chapters and Task Forces** events and activities on regional & country levels
 - **SBC Sessions** at the Key Partnering Conferences & Exhibitions
 - **SBC Lounges** at the above events
 - **SBC Sessions and Executive Debates** and CEO Talks by CleanTech Business TV



www.solarbusinessclub.com/agenda

Individual Membership 2020



Power of Human To Human Network

Solar Business Club, is a Private & Independent Human To Human Leadership Club, that brings together Trusted Leaders of Solar & CleanTech Industries with The Leaders of Financial Community and Investors, Top Corporations, Energy Companies and Utilities as well as Political Decision-Makers and Public Opinion Influencers.

Driven by the Power of H2H (Human To Human) and United DNA, **Solar Business Club Anticipates, Shapes, and Leads The World's Transformation.**





SOLAR BUSINESS CLUB

Individual Membership Rules & Benefits

Solar Business Club is a Private Club of The Leaders, cemented by their visionary DNAs, who recognize an importance of H2H (Human To Human) relationship and who are willing to be part of The Group that is Shaping ("The Joint Strategy 2030") & Leading the World's Transformation:

1. The Leaders with Visionary DNA
2. Openminded Disruptors
3. H2H Fair Players

As our ambition is to build The Club of Trusted Leaders, every Applicant for Solar Business Club's Full Membership shall be introduced by two other current Members, and her/his Application will be subject for approval by The Club's Admission Committee.

There are **three Levels of Full Membership (Full, Premium & Elite)** reserved to The Top (C-Level) & Middle-Level Solar & Cleantech Executives (Directors, VPs & Divisions Managers), but also Highly Ranked Leaders of Financial Community and Investors, Top Corporations, Energy Companies and Utilities as well as Political Decision-Makers and Public Opinion Influencers....

Associate Membership is open to all professionals willing to grow their knowledge & skills and who are seeking to work on executive positions in the future.

Corporate Partnership is exclusively reserved to Companies leaded by Members of Solar Business Club. Thus Leaders & their Companies can benefit from **"360 Degrees Branding"** (Actual Branding = Company / Products Branding + Leadership Branding)

6 Reasons to become a Member



1

Build Human To Human High Level Network



2

Empower Yourself



3

Disrupt Your Lifestyle -> Business + Meaningfulness + Joy



4

Grow Your Business Exponentially



5

Benefit from The Club's Advantages & Discounts



6

Join The Group that Leads CleanTech Disruption !

Membership Scheme & Benefits 2020

MEMBERSHIP LEVELS & BENEFITS	ELITE	PREMIUM	FULL	ASSOCIATE
ENHANCE YOUR LEADERSHIP				
Personalized Profile in "SBC Annual Leadership Almanac 2020" (1000 printed publication distributed worldwide at SBC events & pdf. distributed through SBC Communication Tools: SBC eNewsletter Database 43.000+, LinkedIn 20.100+ followers, Twitter 11.000+ followers, LinkedIn Groups 350.000+ Members. SBC reach = 490.000+ contacts including our partners distribution lists.)	Full page	1/2 page	Listing 1/5 page	
Personal introductions to SBC Members, Partners, Honorary Guests (Political, Financial & Business Leaders)	top priority	occasional		
Personalized Profile on SBC Website & APP	yes	yes		
Access to "Exclusive SBC Member Area" on SBC Website & APP	yes	yes	yes	yes
Personalized SBC Membership Card	yes	yes	yes	
Chairing of SBC Chapters & Task Forces	yes	yes		
Membership in SBC Chapters & Task Forces	yes	yes	yes	
Membership in SBC Private Groups on LinkedIn, WeChat and WhatsApp	yes	yes	yes	
Membership in SBC Private Groups on LinkedIn, WeChat and WhatsApp	yes	yes	yes	
SBC EXCLUSIVE EVENTS				
Priority Free Access to SBC "Flagship Exclusive Events" (SBC Days, Summits & Black-Tie Galas)	all	4	2	
Priority Free Access to SBC "Chairmen & CEOs Conclave Events"	all	2	1	
Priority Access to additional paid SBC International Events	yes	yes	yes	
Priority Access (Free or Paid) to SBC Events organized by National Clubs	yes	yes	yes	
OTHER SOLAR & CLEANTECH EVENTS				
Access to SBC Lounges at major Partnering Conferences & Expos	yes	yes	yes	
Access to SBC Member Discounted Prices to Partnering Conferences & Expos	yes	yes	yes	
TRAVEL, ACCOMMODATION & SERVICES DISCOUNTS				
Discounted Prices at Partnering Hotels, Airlines & their Business Lounges	yes	yes	yes	
Discounted Prices on Partnering Services Providers: Restaurants, Suppliers (PR, Media, Printing)	yes	yes	yes	
KNOWLEDGE - EMPOWERING LEADERS				
Access to SBC Exclusive Content (Videos, Webinars, Reports)	yes	yes	yes	yes
Access to SBC Empowering Leaders Online Program	yes	yes	yes	yes
Discount on SBC Empowering Leaders Online Program	30%	20%	10%	
GROWING YOUR BUSINESS				
Access to the new financial & business instruments developed by Members	yes	yes	yes	
Access to the New Businesses created between Members	yes	yes	yes	
YEARLY MEMBERSHIP FEES FOR 12 MONTHS (IN EURO)	10.000	3.000	1.000	400

Corporate Partnerships 2020



Leading the World's Transformation Together !

Though some of The Leaders and Their Companies / Organizations are competitors, they all understand that we are at the Tipping Point for our Solar & CleanTech industries, and that we will be facing an exponential growth driven by technology disruption - thus nobody alone will be able to satisfy this hyper-rapidly growing demand.

On the contrary, **they will be able to "get the most"** from this exciting but also challenging disruption period by partnering and working together with The Leaders with similar spirit and visionary DNA.





SOLAR BUSINESS CLUB

Corporate Partnerships 2020

Corporate Partnership is exclusively reserved to Companies led by Members of Solar Business Club. Thus Leaders & their Companies can benefit from **"360 Degrees Branding"** (Actual Branding = Company / Products Branding + Leadership Branding)

Solar Business Club offers The Leaders an anticipating partnership and assistance/ help in:

- Shaping process and implementation of their visions
- Spreading their Thought-leadership mindset to the World
- Facilitating erection of new business ideas
- Building leadership level relationship within and outside the industry
- Transforming themselves from Leaders of niche industry to The Leaders of the industry that changes the world's paradigm

and we help Their Companies & Organizations in:

- Accessing Investors & Financial Institutions
- Generating New Businesses
- Introducing right partnering companies led by The Leaders with similar spirit and visionary DNA
- Becoming the drivers of the World's Transformation

Solar Business Club's Corporate Partnership also includes benefits related to its associated platforms:

- **Solar Future Today**, The World Solar & CleanTech Influencers Platform (The Vision) - click [here](#) to see
- **CleanTech Business TV**, The Voice of CleanTech Business (Media Arm) - click [here](#) to see

6 reasons to join as a Corporate Partner



1

Co-Host Unforgettable High-Level Events



2

Build and Fidelize Your Partner & Customer Base



3

Share Your Vision & Thought-Leadership



4

Build High-Level Content & Promote It To The World



5

Empower Your Company Leadership Team



6

Find Investors and Grow Your Business Exponentially !



SOLAR BUSINESS CLUB

360 Degrees Branding

SOLAR BUSINESS CLUB “KNOW HOW”

Actual Brand = Company & Products Brands + Leadership Brand



Yearly Corporate Partnership Packages 2020

CORPORATE PARTNER BENEFITS	VISIONARY	PREMIUM	GOLD	SILVER	BRONZE
Complementary SBC Individual Memberships*	2 Elite 3 Premium	1 Elite 2 Premium	1 Premium 2 Full	1 Premium 1 Full	1 Premium
BRANDING ON OUR PLATFORMS (SBC & CLEANTECH BUSINESS TV)					
Company Advertisement in "SBC Annual Leadership Almanac 2020" (1000 printed publication distributed worldwide at SBC events & pdf. distributed through SBC Communication Tools : SBC eNewsletter Database 43.000+, LinkedIn 20.100+ followers, Twitter 11.000+ follower, LinkedIn Groups 350.000+ Members. SBC reach = 490.000+ contacts including our partners distribution lists.)	yes	yes			
Logo in "Footnotes" on homepages and all sub-pages	yes				
Logo in "Partners" sections	2x	full	1/2	1/3	1/3
SBC EXCLUSIVE EVENTS					
Complimentary Visionary Partnership Package(s) for SBC "Flagship Event(s)" - including SBC Days, Summits, Forums & Black-Tie Galas	2 Flagship Events	1 Flagship Event			
"Free Tickets" & Priority Access to every SBC event: <ul style="list-style-type: none"> Flagship Events SBC Chairmen & CEOs Conclaves and other meetings 	6 2	4 2	3 2	2 1	1 1
Company Brand & Executives in Video Productions, Photo Galleries promoted through SBC Communication Tools	yes	yes	yes	yes	
Discounted Partner Price on Sponsoring Opportunities (Events, Reports) and Advertisements	yes	yes	yes	yes	yes
SBC PARTNERING EVENTS					
Access to SBC Lounges	yes	yes	yes	yes	yes
Branding in SBC Lounges	yes	yes	yes	yes	yes
SBC Member & Partner Discounts	yes	yes	yes	yes	yes
Company Brand & Executives in Video Productions, Photo galleries promoted through SBC Communication Tools	yes	yes	yes	yes	yes
MEDIA COVERAGE & BRANDING					
Exclusive Interviews with Chairman/ CEO/ Executives for CleanTech Disruptors Talks by <u>CleanTech Business TV</u> , promoted through SBC Communication Tools	regular	regular	2 yearly	1 yearly	1 yearly
Company Chairman/ CEO/ Executives in Debates, Reports or Round Tables at SBC CleanTech Disruption Days & Summits	regular	regular	2 yearly	1 yearly	1 yearly
Full Copyrights for Company's own Newsletters, PRs & Social Media	yes	yes	yes	yes	yes
Yearly Package for All Platforms (12 months period) (in Euro)	70.000	40.000	20.000	10.000	5.000

Solar Business Club Flagship Event Format

Black Tie-Gala



SBC Summit / SBC CleanTech Disruption Day



B2B Expo Area / Products Featuring



Media & Communication Tools



Dedicated Webpage

490.000+ Reach

Videos/ Photos

Visionary Partner Package for SBC Flagship Event

BENEFITS RELATED TO VISIONARY PARTNER PACKAGE OF SBC FLAGSHIP EVENT

BENEFITS AT THE SUMMIT/ SBC CLEANTECH DISRUPTION DAYS

Chairman/ CEO Co-Signs Official "Honorary Guests Invitations"	yes
VIP Sitting & Guaranteed "Free Tickets" for Company Representatives and Guests	20
Chairman/ CEO Co-Chairing Program Committee	yes
Chairman/ CEO Keynote (max. 10 min)	yes
Chairman/ CEO in Round Table Discussion	yes
Company Logo on Main Stage & Signature Backdrop	full size
Company Logo in the Program	yes
Company Logo in Electronic Brochures (Before, During, After the Event)	yes
Company Space (Booth) in B2B Expo Area in Primary Location	yes
Chairman/ CEO Interview with CleanTech Business TV promoted through SBC Communication Tools : SBC eNewsletter Database 43.000+, LinkedIn 20.100+ followers, Twitter 11.000+, LinkedIn Groups Reach 350.000+ Members. SBC reach = 490.000+ contacts including our partners distribution lists.	yes
Additional branding possible (product on stage, company souvenirs & booklets)	yes

BENEFITS AT BLACK-TIE GALA DINNER

Chairman/ CEO Co-Signs Official "Honorary Guests Invitations"	yes
VIP Sitting & Guaranteed "Free Tickets" for Company Representatives and Guests	30
Chairman/ CEO Welcome Words	yes
Branding on Main Stage & Signature Backdrop	full size
Company Video Projection (max. 90 seconds)	yes
Additional branding possible (product on stage, company souvenirs & booklets)	yes

BENEFITS IN MEDIA & COMMUNICATION TOOLS

Logo on Dedicated Event Webpage	full size
Company Video on Dedicated Event Webpage	yes
Logo in Marketing & Communication Tools (before, during, after the event)	full size
Logo in Intro & Outro, Company Brand & Executives in "120 Seconds Video Report" promoted through SBC Communication Tools	yes
Company Brand & Executives in Other Videos, Photo Galleries promoted through SBC Communication Tools	yes
Full Copyrights for Company's own Newsletters, PRs and Social Media	yes

Two Visionary Partnership Packages are Complementary in Yearly Corporate Visionary Partnership or One Visionary Partnership Package in Yearly Corporate Premium Partnership.
Additional can be purchased at prices from 20.000 Euro to 30.000 Euro depending on the event size & location.



www.SolarBusinessClub.com